



May 2016

Dear Friends of the American Cancer Society,

Thank you for your past support of the American Cancer Society Hope Lodge Dancing for the Stars Gala. Last year, our gala hosted 460 members of the local business and medical communities—we broke the previous attendance record! Funds raised provide vital operational support to the Russell and Ann Gerdin American Cancer Society Hope Lodge located in Iowa City. This popular event keeps growing and getting better—we have the community to thank for our success! This year's event will be held on October 29, 2016 at the Coralville Marriott in Coralville, Iowa.

Last year, the Iowa City Hope Lodge provided 8,500 free nights of lodging and support—this number represents a savings of over \$1,000,000 for families facing cancer who are required to travel for lifesaving treatments. Through the Hope Lodge, the American Cancer Society provides a clean, safe, and supportive environment for cancer patients receiving treatment in the Iowa City area. Cancer is the leading cause of death in Iowa—because cancer touches each and every one of us, we should all join in the fight against cancer. Last year, the Hope Lodge Gala raised a net of over \$104,000 in the fight against cancer. We are asking that you join the fight against cancer by donating an auction item to the event.

The event features both silent and live auctions—items are listed in the professionally designed auction booklet that will be in the hands of guests before, during and after the event. Businesses donating high value items featured in the live auction will receive business exposure on the big screens, signage, program booklet, and acknowledgement from the podium. Donations are tax deductible at fair market value; acknowledgments are sent after the event.

If you have been personally contacted by a committee member, please continue to work with that volunteer to make your donation. Please complete and return the In-Kind Donation Form; gift certificates and items that can be mailed, please send to the address below. Feel free to contact me to make pick up arrangements (or your gala committee representative) as needed. Please return your donation materials no later than October 1, 2016.

American Cancer Society
Attn: Julie Facion – HL Gala
4080 First Ave NE Suite 101
Cedar Rapids, IA 52402

If you have questions or may be interested in sponsorship or volunteer opportunities, please feel free to contact me at 319.866.7101 or 319.721.6627. We would also like you to attend! Spread the word to your friends and colleagues.

Thank you for your consideration!

Sincerely,

Julie Facion, Development Manager, Distinguished Events

American Cancer Society

Email: julie.facion@cancer.org

Phone: 319.866.7101 or 319.721.6627

Event Website: www.dancingforthestars.org



In Kind Gift Receipt

In Kind refers to donations of goods or services instead of cash. Please note that according to IRS regulations, establishing a dollar value on donated goods or services is the exclusive responsibility of the donor. Donated services are *not* tax deductible.

Company/Individual

Company Contact

Address

City/State/Zip

Phone (Home) Phone (Business) Email Address

Describe the donation	List condition of the good. Leave blank for contributed services.	Donor's estimate of fair market value

PLEASE NOTE: The American Cancer Society cannot attach a proper dollar value to your gift. Federal tax laws impose certain reporting obligations for charitable contributions of property other than cash. IRS Form 8283 and its instructions can assist you with your reporting obligations.

The American Cancer Society gratefully acknowledges the In Kind gift(s) described above. Please keep this receipt. Your contribution is tax deductible to the extent allowed by law.

Tax ID: 13-1788491

Received by: _____ Date Received: _____

Signature of person authorized by Division to accept a gift

Please return this form to: American Cancer Society – Attn: Julie Facion, 4080 1st Ave NE, Suite 101 Cedar Rapids, Iowa 52402 or scan and email to julie.faicon@cancer.org

For Office Use Only: Please make a copy of this receipt, complete the following and send to the SSBC GL Team at ssbcglteam@cancer.org.

Division Receiving Credit: _____ Midwest

Please complete the following only if the donor specified an event or program for their gift(s):

Event/Program: 2016 Hope Lodge Gala "Dancing for th
_____:

Fund: _____

Activity: _____ MWIJONGAL02